



Press Release

VAST® Enterprises Reaches Environmental Milestone: Installations of VAST® Composite Pavers Have Kept Five Million Pounds of Rubber and Plastics out of U.S. Landfills

***Manufacturing the VAST Composite Pavers Installed to Date Utilized Materials
Recycled from 285,000 Automobile Tires and 8.5 Million Plastic Containers***

MINNEAPOLIS — August 17, 2011 — VAST® Enterprises, LLC announced that VAST® Composite Pavers installed through July 2011 have used a cumulative total of more than five million pounds of recycled rubber and plastics. The material came from a total of 285,000 scrap tires and 8.5 million plastic containers in the United States.

The embodied carbon footprint of VAST Composite Pavers is just four percent of the product average for concrete pavers. Thus, installing VAST pavers instead of concrete pavers for hardscaping and landscaping has prevented 22 million pounds of CO2 emissions. Using VAST has also saved 68 billion BTUs of energy.

“Engineering a composite material with up to 95 percent post-consumer recycled content was the first step,” said Troy Achterkirch, vice president, operations and engineering, VAST Enterprises, LLC. “Our materials science breakthrough was developing such a rubber-plastics composite with the performance characteristics to replace clay brick and molded concrete pavers. For hardscape and landscape projects, VAST Composite Pavers offer visual appeal, design flexibility, strength, and durability.”

“VAST Composite Pavers are the greenest paving material ever, and they can contribute to green building projects earning more [LEED® credits](#) than any other paver,” said Andy Vander Woude, LEED AP, chief executive officer, VAST Enterprises, LLC. “Even better, we engineer our composite masonry products to be not just green but much more than green. We design and manufacture our products to be superior to traditional paving materials.”

Products manufactured in VAST’s composite material are one-third the weight of concrete. That makes them easier to use, faster to install, and practical in applications for which conventional masonry is too heavy or cumbersome. VAST’s weight advantage makes it ideal for rooftop walkways, paths, patios and decks.

UV-treated and stain- and impact-resistant, VAST Composite Pavers look brilliant year after year with no annual maintenance. Unlike concrete, VAST’s composite material is impervious and withstands repeated freeze-thaw cycles without discoloring, deteriorating or cracking. VAST composite masonry products — including landscape pavers, permeable pavers, roof pavers, and deck and patio resurfacing pavers — are guaranteed not to crack under the [VAST® Enterprises, LLC Limited Warranty](#).

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Upcoming Tradeshow for VAST

VAST Enterprises will exhibit at [Greenbuild](#), the world's largest expo devoted to green building, October 4-6, 2011. Greenbuild will be held at the Metro Toronto Convention Center, Toronto, Canada. VAST will be at booth #6940S.

VAST Enterprises, LLC

VAST applies its patented technology to transform recycled materials into a new resource for green building: composite masonry. VAST composite products — including landscape pavers, permeable pavers for stormwater management, roof pavers, and deck and patio resurfacing pavers — offer an engineered alternative to molded concrete and clay brick. VAST meets the most demanding requirements for aesthetics, durability, sustainability and installation efficiency. Award-winning VAST pavers deliver rich colors, superior slip resistance and unbeatable strength at one-third the weight of concrete pavers. VAST can contribute to more LEED® credits than any other paver. Today, every 5,000-square foot VAST landscape installation keeps 2,500 scrap automobile tires and 75,000 plastic containers out of U.S. landfills. Tomorrow? *The Future is VAST*. Learn more at vastpavers.com. Then call (612) 234-8958.

LEED® (Leadership in Energy and Environmental Design) is registered trademark of the U.S. Green Building Council.

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